



Kingsley Downtown Development Meeting
207 South Brownson Ave, Kingsley, MI 49649

08.07.2023

Meeting called to order at 6:07p by DDA President / Chair Max Anderson

Roll Call: Allman X, Anderson X, Ascione X, Ashmore X, G. Bogart AB, Burke AB, McKellar X, Sieffert X, Lajko X, Steele X, Reyburn AB.

Motion to amend the agenda to add approval of 6.21.23 minutes.

Motion by SIEFFERT Seconded by LAJKO to accept the agenda as amended.

Motion by SIEFFERT Seconded by LAJKO to approve 6.21.23 minutes.

Reports from the Board

1. Village Council -Included in Kaitlin update.
2. Village PC- N/A
3. Township Board- Solar Panel Update
4. Township PC- N/A
5. Other – N/A

New –

1. ***Property Acquisition Update-*** John's Auto/Auto Tech. Due diligence on Auto Tech; deal is closing and Phase I is complete. Auto Tech was not considered to be a

facility/contaminated. John's Auto-Phase II is in progress. Chris Forsyth has been an immense help to the DDA with grant assistance. Blyth Elimination was not granted but we will submit again for it in a round 2 opportunity.

- 2. Engagement of Networks Northwest Planning-** TIFF Plan help. Networks Northwest has engaged DDA and has sent a proposal. See quote attached for \$10K with a detailed scope of work that would be included. The grant we applied for could potentially cover these costs if approved. Networks Northwest is a reputable company that has experience with this. Marc recommended interim step to explore potential TIFF changes before we approve the spending of the entire \$10K and wanted to make sure we had the option of ceasing during the process if needed. Chris Forsyth was phoned in during the meeting and those questions were clarified and that was given to be an option.

Motion by MCKELLAR Seconded by ALLMAN to spend up to \$10,000 to Networks Northwest. (Quote attached).

Roll Call: Anderson Y, Allman Y, Ascione Y, Ashmore Y, McKellar Y, Sieffert-abstain, Lajko Y, Steele Y,

Motion Carries.

- 3. The Blox Opportunity Request-Shai Harter:** Redefined has been chosen as a finalist for reality TV Show, The Blox and are asking the DDA to commit up to \$5000 toward travel/costs for the show. The DDA is unsure if we can do this under DDA rules. Marc McKellar is going to look into this and follow-up with Shai & Natalie in a 24-48 hour timeframe. Max engaged DDA board member's weigh in and several members expressed support.

Old -N/A

Communications-

Village/Kaitlin Update:

- Roger in zoning retired at the end of June, posting coming soon. Village Clerk resignation—Both jobs are posted and currently interviewing.
- Village is rebuilding their website, targeted to roll out in September.
- Brownson/M113 pedestrian complaints about crossing at main intersection led to the Village refreshing the markings.
- Lead tunnel project may be finished early.
- Brownson Park bids are in.
- Waiting on wayfinding so we can proceed with the project.
- RRC Update-Much more to come on this. Kaitlin has made DDA board members aware

that help will be needed in the future. Discussion around RRC vs. RRC Essentials and the differences in both.

Marketing Update:

- Business Coffee
- Radio Advertisements-recordings coming soon!
- BOB FM comments/Switching channels but increasing prices. Marc was going to investigate this further.
- Newsletter Update. Running for October-school board will determine further involvement and if this will continue to exist.

Financial Reports: On-time payment reporting for Lumbeeryard.

Public Input: N/A

Any Item deemed necessary: Meeting times. Originally switched to 6:30p at the beginning of the year for 2023 season but board members agreed resuming to 6:00pm meeting times would work better. Make sure to update DDA website/FB page so all places say 6pm.

Motion by SIEFFERT seconded by MCKELLAR to adjourn at 7:45PM.