



Kingsley Downtown Development Board Meeting

207 South Brownson Ave, Kingsley, MI 49649

**2/1/2021 Minutes**

Meeting called to order at 6:04 by DDA President / Chair Max Anderson

**Roll Call:** Allman\_X, Anderson\_X, Ascione\_X, Ashmore\_X, Bogart\_AB, Burke\_X\_, McKellar\_X, Sieffert\_X, Smith X, Walton\_X,

**Motion by** WALTON **seconded by** SMITH **to accept the agenda as presented.**

**Note: Will approve previous minutes at next meeting.**

**Added items to Agenda:**

1. Susan from with Susan @ Fishbeck
  - a. Report from 4 years previous revealed that sites in Kingsley need redevelopment. Targeting sellers/developers for potential growth in Kingsley. Susan has committed to helping and guiding the DDA with this endeavor.
  - b. Vote to engage with Fishbeck: **Motion by** SIEFFERT **seconded by** ALLMAN
    - i. **Roll Call:** Allman\_X, Anderson\_X, Ascione\_X, Ashmore\_X, Burke\_X\_, McKellar\_X, Sieffert\_X, Smith X, Walton\_X,

Motion carries.

**Reports from the Boards**

1. Village Council – The Wilson’s proposed parking solutions. Met with Keith from Kingsley Schools.
2. Village PC – Discussion on Village Meadows. Election of Officers Update, there were no changes.
3. Township Board -N/A
4. Township PC -Annual Report is complete.
5. Other - N/A

## **New Business**

### **1. Election of Officers**

- a. **Motion by** WALTON to keep the same as BRA **seconded by** ALLMAN. All in favor. None opposed. Motion carries.
2. **2021 Goals-** Goals for the DDA to focus on include Wayfinding signs project, work with Village to establish summer events, Downtown Beautification, Sidewalk/Path to Cherrywood Village, newsletter, representation of events like Adam’s Fly and others, Lighting for Memorial Park.
3. DDA Involvement in Downtown Beautification
  - a. **Dan Hawkins requested the DDA give \$4000.00 towards pots, planters, and flowers for the Downtown strip. Volunteers help towards this goal. This would also allow us to re-do the Petunias that are existing. Specifically includes: 9 planters and shrubs to refresh Veterans Park.**
  - b. **Motion by** MCKELLAR to give \$3500.00 with a clear understanding it would not be an annual commitment. **seconded by** ASCIONE. All in favor. None opposed.
  - c. **Smith amendment to motion, to give up to \$3500.00 for exact costs of project described.** MCKELLAR accepted, ASCIONE seconds.
    - i. **Roll Call:** Allman\_X, Anderson\_X, Ascione\_X, Ashmore\_X, Burke\_X, McKellar\_X, Sieffert\_X, Smith X, Walton\_X, Motion Carried.
4. **Friday Night Live-** Discussion over future Friday Night Live outdoor event in the park and whether the DDA is committed to this. Questions were brought up about participation, law enforcement, and community input. It was noted we would set a special meeting to discuss further with Sub-committee members: Scott, Stacy, Keith, Ann, Jenna, Sue Ewing, Mark, Dan H.
5. **Upgrades to Brownson Park-** Hawk updated the board about talk in the community about park facilities, water park, and playground.
6. **Marketing Update-** Spring Newsletter ideas needed for Jenna. The fall issue was successfully released.

## **Old Business**

- 1.** Wayfinding- Quote from Image Pro Design with 3 options. Discussed approaching Kingsley Schools to fund a portion of this project. Option # 3 to be presented by Max to the Kingsley School Board at their next meeting.
- 2.** Website- Setting Up special meeting with potential vendors. Byte Production and Free Lance option via Zoom scheduled for February 10<sup>th</sup> or February 11<sup>th</sup>. TBD.
- 3.** Snowmobile Trail/Safe Route- Do not have appropriate number of youths to be part of this program.

**Communications**-N/A

**Financial Reports** -To be discussed at the next meeting.

**Public Input**- Shay from Redefined committed to watering the plants for Downtown Kingsley.

Comments on Heritage Days-Looking forward to 2021 @ Civic Center. Last week in August.

**Other**- MEDC Update.

***Motion by SIEFFERT seconded by ALLMAN to adjourn at 7:49 PM.***